

VISIONSPRING NEW PROGRAM ANNOUNCEMENT

Livelihoods in Focus

A 5-7 year, \$70 million effort that will **screen and correct the vision** of 8.2 million tea, coffee, cocoa and artisan workers and **unlock more than \$1 billion in extra earnings** for workers and their families.



VisionSpring[™]
See well. Do well.



STARTING WITH ASSAM, INDIA

Livelihoods in Focus builds on VisionSpring's 20 years of experience and robust evidence gathered in the tea-growing region of Assam. A rigorous randomised controlled trial (RCT) there found that a **simple pair of eyeglasses lifts productivity (and income) by 22-32% among workers.**

SCALING ELSEWHERE IN AFRICA AND ASIA: Unlocking \$1 Billion+ in Income

When the productivity and income increases seen in Assam, India are projected to new targeted tea, coffee, cocoa and artisan-surrounded regions with Assam-similar characteristics **incremental earnings potential exceeds \$1 billion.**

Also, because tea, coffee, cocoa and artisans represent a major contribution to GDP and export earnings and are primary sources of employment in our target areas (India - Assam, West Bengal, Karnataka - Bangladesh, Ghana, Kenya and Uganda), vision correction will not only raise household income but will also have

consequential economic multiplier effects state- and country-wide.



VisionSpring has targeted the tea, cocoa, coffee and artisan communities because the need for vision correction is acute and the work is vision intensive—**especially at near distances for tasks** such as hand pollination, picking tea, sorting and removing debris from harvests, intricate handcrafted work, and mobile banking.



68-85%

of workers acquiring eyeglasses through its vision access programs have never had their sight tested before and become **first-time wearers of glasses**.



Productivity, income and **well-being** rise the moment glasses move from case to face.

And, research also shows that eyeglasses **improves quality of life**, reducing depression and anxiety, and increasing involvement in religious and family life.



The *Livelihoods in Focus* Effort is a 5-7 Year Journey. **Join Us!**

Livelihoods in Focus will be **funded by a robust coalition of donors** including corporations, foundations and private individuals. The transformative Mackenzie Scott gift announced on World Sight Day 2022 provided a crucial spark to the Livelihoods initiative. But, success in this effort will require much more support from a network of partners that must continue to grow over what will be a multi-year journey. **We are just getting started!**



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